



Media Contacts: **Mark Lowe**
PRagmatic Communications
for iGotcha Media
(514) 499-9632
mark.lowe@pragcom.com

Greg Adelstein
President
iGotcha Media
(514) 667-5924
greg.adelstein@i-gotcha.com

IGOTCHA MEDIA PARTNERS WITH INN MEDIA NETWORKS TO PROVIDE FREE WIRELESS INTERNET ACCESS TO MONT TREMBLANT RESORT

Internet access provided through WebPads and to 1,000 hotel rooms

MONTREAL, March 13, 2007 – iGotcha Media, providers of complimentary wireless Internet access and interactive digital signage solutions, today announced a partnership with Inn Media Networks, a next generation revenue platform for the hospitality industry, to provide free wireless Internet access to the Mont Tremblant Resort.

About 30 iGotcha WebPads will be placed in hotel lobbies and in select restaurants, bars and pubs in the resort's pedestrian village. The WebPad is a 10-inch wireless tablet that enables users to surf the Web with a pen-like stylus and a standard Web browser interface (see "Visual" below). Essentially a "modern day newspaper", WebPads rest in recharging cradles, when not in use, and display a continuous rotation of information and advertising. Visitors will also gain direct access to the Mont Tremblant Resort portal, which provides useful information including: Ski conditions, weather forecasts, a calendar of events and details on resort activities. Additionally, the iGotcha Media/Inn Media Networks partnership extends complimentary wireless Internet access to PC users in about 1,000 rooms at the following hotels: *The Westin, La Tour des Voyageurs, Le Johannsen, Le Deslauriers, Le Sommet des Neiges, Le Lodge de la Montagne, Le Country Inn and L'Ermitage du Lac.*

"Mont Tremblant Resort – which receives about 2.5 million visitors per year – is the first resort in the world to offer complimentary Internet access, including the hardware, to visitors. Of course, anyone who would prefer to use their own PC instead of a WebPad may do so," said Greg Adelstein, President, iGotcha Media. "Working with Inn Media Networks, our Internet access is completely free to users. Unlike pay-per-use Internet services, which are prevalent at many resort destinations, our service is supported by advertising revenues. The end results are superior value and added convenience for guests – and captive access to affluent young adults with clearly-defined spending habits for advertisers," Mr. Adelstein added.

About iGotcha Media

iGotcha Media operates the iGotcha Media Network of Hotspots and develops interactive digital signage solutions for retail clients. Founded in 2005, iGotcha Media is headquartered in Montreal. For more information, please visit www.igotchamedia.com, call (514) 667-5924, or write info@i-gotcha.com.

About Inn Media Networks

Inn Media Networks delivers a next generation revenue platform for the hospitality industry focusing on high capacity hotels, vacation resorts and properties, sports arenas, convention centers and entertainment venues. For more information, please write to info@innmedianet.com.

About Mont Tremblant Resort

Mont Tremblant Resort is the number 1 resort in Eastern North America for the tenth consecutive year according to Ski Magazine. It is owned by Intrawest, a world leader in experiential destinations. For more information, please visit www.tremblant.ca.

Visual



iGotcha WebPad displaying Mont Tremblant Web site (photo: iGotcha Media).